



President Speech

## KU Strategic Commitment to Excellence Recognized in BQA

KU has announced its successful fulfillment of the quality assurance requirements for the new cycle of institutional reviews conducted by the Education and Training Quality Authority in Bahrain. The university attained this distinguished achievement following a comprehensive review process and full compliance with all quality assurance standards outlined in the Authority’s official report. Professor Hassan bin Rafdan Al-Hahjooj, President of the University, expressed his pride in this notable accomplishment, emphasizing its alignment with the university’s vision and mission to uphold excellence in education and to provide an academic environment that keeps pace with global developments while ensuring the highest learning outcomes. He affirmed that KU represented by its Board of Trustees, presidency, and academic and administrative staff remains committed to advancing and enhancing academic and research processes, as well as strengthening community service. This commitment supports the university’s strategic vision of becoming a distinguished institution recognized for the quality of its academic programs, research contributions, community engagement, and its role in fostering economic development in Bahrain and the wider Gulf region. The university will continue to pursue higher levels of excellence by applying rigorous educational quality standards and achieving comprehensive quality across all programs and disciplines. These efforts align with the ongoing development of higher education in the Kingdom of Bahrain and with the forward-looking vision of the national leadership, which aspires to position Bahrain as a regional hub for higher education, supporting economic growth and contributing to the realization of the Kingdom’s economic vision 30-20.

## KU President Conducts an Exploratory Tour of Examination Committees

As part of the ongoing commitment to following up on the university’s academic activities and ensuring a supportive environment for students, Prof. Hassan bin Rafdan Al-Hajhoj, President of Kingdom University, accompanied by the University’s senior management team, conducted an exploratory tour of several examination committees during the current examination period. The visit provided an opportunity to follow up closely on the progress of the examination process, observe the examination environment, and check on students and their needs while attending their exams. During the tour, Prof. Al-Hajhoj interacted with students and examination supervisors, reflecting his continued keenness to remain closely connected with the university community and to ensure that students receive the necessary support throughout their examination period.

The visit also highlighted the University’s commitment to maintaining an organized and supportive examination environment and ensuring the smooth conduct of examinations.

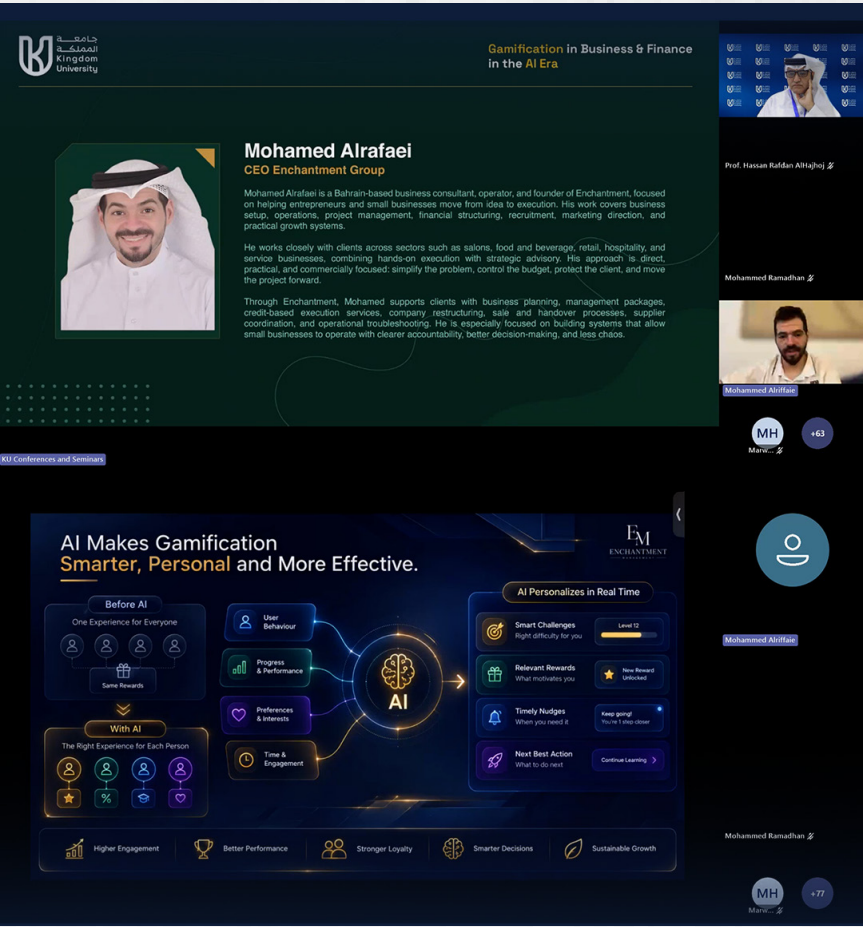


End of Academic Year 2026-2025 Staff Gathering

As the 2026-2025 Academic Year ended, the Human Resources Department organized a special staff lunch for all academic and administrative employees ahead of the faculty summer vacation. The gathering served as an opportunity to celebrate hard work, commitment, and contributions of staff throughout the year. During the event, members of the top management and the HR Director shared messages of appreciation, recognizing everyone's dedication and thanking them for their collective efforts in making the academic year a success.



# KU Explores the Future of Business Innovation Through Seminar on Gamification and AI



Bahrain, July 19th, 2026 – KU successfully hosted an online seminar entitled “Gamification in Business&Finance in the AI Era,”highlighting the growing impact of gamification and artificial intelligence on modern business practices and financial services. Held via Microsoft Teams, the event was organized by the College of Business Administration in collaboration with the AI Research Center, Community Engagement Department, and the Continuing Education Unit. The seminar attracted students, academics, and professionals interested in the latest developments in digital transformation and innovation. The event commenced with opening remarks delivered by H.E. Prof. Hassan Rafdan AlHajhoj, KU President, who emphasized the importance ofequippingfuture leaders with the knowledge and skills needed to navigate the rapidly evolving business landscape shaped by emerging technologies. He also highlighted the University’s commitment to fostering innovation, entrepreneurship, and industry engagement through educational and community-oriented initiatives. The keynote presentation was delivered by Mohamed Alrafaei, CEO of Enchantment Group and Venture Capital Bahrain, who shared valuable insights into the application of gamification strategies in business and finance. The session explored how organizations can leverage game-design principles to enhance customer engagement, improve employee

motivation, strengthen financial literacy, and create more interactive digital experiences. Alrafaei also discussed the transformative role of artificial intelligence in enabling personalized engagement and data-driven decision-making. Drawing from his practical experience in business consulting, operations management, and entrepreneurship, he presented real-world examples demonstrating how AI-powered gamification can support business growth, customer retention, and organizational performance. Participants engaged in discussions on the future of gamification, emerging AI trends, and the opportunitiesand challengesfacing businesses seeking to adopt innovative technologies. The seminar concluded with an interactive discussion session and closing remarks, allowing attendees to exchange ideas and reflect on key takeaways from the event. The seminar reflects Kingdom University’s ongoing efforts to promote lifelong learning, encourage collaboration between academia and industry, and provide platforms for meaningful dialogue on emerging technologies and their impact on society and the economy. Through initiatives such as this seminar, KU continues to strengthen its role as a leading academic institution dedicated to advancing knowledge, innovation, and community engagement in Bahrain and beyond.

## KU Students and Alumni Participate in the Loyalty Promise

As part of its commitment to promoting national values and strengthening the spirit of loyalty and belonging, KU organized the Loyalty and Allegiance Pledge to His Majesty King Hamad bin Isa Al Khalifa, King of the Kingdom of Bahrain, for its students and alumni on 30th June 2026. The initiative was launched by the KU Alumni Club Board. The event aimed to extend participation to students and alumni, providing them with the opportunity to express their loyalty, appreciation, and pride in the Kingdom’s wise leadership. The signing ceremony took place on the University campus, where registered participants signed the pledge electronically in an atmosphere that reflected national unity and a deep sense of belonging. KU expressed its appreciation to the Alumni Club Board for proposing and organizing this meaningful initiative and extended its gratitude to all students and alumni who participated. The University reaffirmed its commitment to supporting initiatives that strengthen national identity, encourage civic engagement, and foster lasting connections among members of the University community.

## University’s President Meets the Alumni Club Board to Strengthen Collaboration on 30th June 2026

KU President held a constructive meeting with representatives of the Alumni Club Board to discuss ways of strengthening communication and enhancing collaboration between the University and its alumni. The meeting was chaired by Professor Hassan Bin Rafdan Al Hajhoj, President of the University, along with the University’s Alumni Affairs Unit Team. Five members of the Alumni Club Board participated in the meeting on behalf of the Club. During the meeting, the president listened to the Alumni Club’s views, concerns, and suggestions regarding communication, coordination, and future collaboration. The discussions addressed the key challenges faced by the Club and explored practical solutions to further

strengthen the partnership between the University and its graduates. The meeting concluded with a shared vision and an agreed framework for the Alumni Club Boards’s activities and initiatives for the upcoming academic year 2027-2026. The president expressed its appreciation for the Club’s continuous efforts and encouraged members to expand their engagement through more activities, events, and initiatives that contribute to serving the University community and reinforcing the lasting connection between the University and its alumni. The meeting reflected KU’s commitment to fostering an active and collaborative alumni network, recognizing graduates as valued ambassadors of the University and essential partners in its continued success.



## Honoring the Students of the College of Law on the Occasion of the Conclusion of Their Field Training Period at the General Directorate of Traffic

The meeting was attended by Dr. Hosni Radwan, representative of the College of Law, Ms. Latifa Al-Issa, representative of the Field Training Unit, along with representatives of the General Directorate of Traffic, Lieutenant Colonel Khaled Mubarak Buqais - Director of the Traffic Culture Department and Major Mohammed Rashid Yateem - Head of the Legal Affairs Division. The Lieutenant Colonel delivered a welcoming speech in which he praised the importance of practical training and its role in enhancing students' skills linking the academic aspect to professional reality.

The event also included a discussion session with the students, during which they exchanged views on their training experience, and skills they acquired during the training period, in addition to emphasizing the importance of the role of lawyers in serving the community and promoting the values of security and protecting the state.

We extend our sincere thanks and appreciation to Ms. Aziza Noman Al-Hassan for her interest and keenness to follow up on the training students, and her efforts in coordinating this training program and field visits, which contributed to enriching the students' experience, enhancing their practical benefit, and linking their academic knowledge to the professional reality.

The meeting concluded by honoring students with certificates of completion of the training, wishing them continued success in their academic and professional careers. All thanks and appreciation to the General Directorate of Traffic, the Legal Affairs Division, and all those who contributed to the success of this distinguished training program.



# Alumni Speech

## My journey with Kingdom University .. The beginning of my future

When I joined Kingdom University, I was not only looking for a university degree, but I was looking for a way to build my future. Today, years after graduating, I can say with pride and gratitude that choosing Kingdom University was one of the most important decisions that influenced my career.

I graduated in 2008 from the Department of Finance and Accounting, and what I learned at the university did not remain confined to the classrooms but accompanied me at every step of my career.

Today, I work as the Director of the Life Insurance Department, and every day I find the impact of what I learned at Kingdom University present in the way I think, analyze, and make decisions, and in my way of dealing with clients and colleagues.

My work in the insurance sector is based on understanding customer needs, analyzing risks, and providing appropriate insurance solutions with professionalism and transparency. Studying finance and accounting has given me a solid scientific foundation, skills in financial analysis, data reading, planning, and accuracy in work, skills that have played a significant role in my professional development and have contributed in obtaining opportunities for advancement and advancement until I reach my current position.

But the most beautiful thing I learned from Kingdom University was not only science, but values of commitment, responsibility, respect for time, sincere work, and the belief that learning is a non-stop journey. These principles have been and continued to be my companions, and I consider them to be one of the most important reasons for my success.



I advise students at Kingdom University to invest every day they spend at the university, seize every opportunity to learn and train, ask, research, and continuously develop their skills. Certification opens the door, but it is diligence, ethics, and experience that shape their future and make them stand out.

Today, I feel very grateful to every professor who taught me, and to everyone who was part of this journey. For me, Kingdom University will remain more than a university, as it is the place from which my dreams started, and where I laid the first building blocks of my career, so I will continue to be proud to belong to it, and I am proud to be one of its graduates, wishing it continued excellence and success in graduating generations that contribute to serving the country and society.

Adel Qambar



## With a Special Waiver of the Admission Fee, KU Organizes “Day @ KU” to Prepare Students for University Life

As part of its commitment to empowering students and providing them with an in-depth introduction to university life, KU organizes its “Day @ KU” event on a weekly basis, offering prospective students a unique opportunity to experience a real university day on campus. During the event, participants take part in guided tours of the University’s facilities and engage in direct meetings with academic staff and current students. The program also features interactive workshops designed to help students identify the academic major that best matches their abilities, interests, and aspirations. In addition, participants can enjoy a range of interactive activities that showcase the university experience and the opportunities available at Kingdom University. As part of its support for participating students, KU is offering a special waiver of the admission fee to students who participate in the event and complete their admission procedures at the University on the same day.



# KU News Letter



مجلس التعليم العالي  
Higher Education  
Council



هيئة جودة التعليم والتدريب  
Education & Training Quality Authority  
Kingdom of Bahrain - مملكة البحرين



وزارة التعليم  
Ministry of Education