

Course	COURSE DESCRIPTION
<i>Foundation Courses</i>	
FIN 511-Foundation of Accounting and Finance	This graduate course provides a broad range of accounting and finance concepts, theories, and analytical techniques. This course covers the mechanics of financial accounting, management accounting and finance. Students will learn to prepare and interpret financial statements and utilize accounting and finance information for decision-making purposes. The course provides a solid foundation in accounting principles and analytical techniques necessary for effective financial analysis and decision-making in various organizational contexts.
ECON: 510 Foundations of Economics	This graduate course provides a broad range of economic concepts, theories, and analytical techniques. It considers both microeconomics - the analysis of choices made by individual decision-making units - and macroeconomics - the analysis of the economy. The fundamental model employed will rely on market dynamics, involving supply and demand, to assess trade-offs and decisions by weighing the costs and benefits of various actions. Production and market structure will be analyzed at the firm level. Macroeconomic issues regarding the interaction of goods and services markets, labor and money at an aggregate level will be modelled. The role of government policy to address microeconomic market failures and macroeconomic objectives will be examined.
MGT 511: Foundations of Management	This course is designed to equip students with a holistic understanding of the evolution of management theory and organizational forms and practices. The course provides an overview and its foundations. It adopts a functional framework using overarching managerial functions such as planning and decision making; organizing; leading; controlling; and special topics in management. The course will supplement the knowledge of students about management theory and some experience in real world management situations to bring into the classroom
<i>Core Courses:</i>	
FIN 619: Finance for Managers	This course provides a broad scope of financial management, the role of a financial manager in various organizations and the key financial information that managers need to understand. It also covers the analysis of financial statements, financial planning, forecasting, and budgeting, and working capital management. It further helps students to evaluate investments, understand financial statements, apply analytical techniques, and make informed financial decisions.
MGT626: Entrepreneurship and Innovation	The course deals with creativity and innovation that develops skills of opportunity-seeking for startups. Topics include attributes of entrepreneurs, theories and concepts, growth of startups and ventures in entrepreneurial ecosystem. Other topics include social entrepreneurship, strategic and international entrepreneurship, youth and women entrepreneurship, legal entrepreneurship, and ethical and social responsibilities of entrepreneurs.

MGT 602: Organizational Behavior & Cross-Cultural Management	This core course deals with the modern framework of organizational behavior to manage 21 st century organizations. Topics include organizational culture and climate, cross-cultural management, communication barriers, and conflict resolution across cultures. This course enables students to manage multicultural teams at the interpersonal and intergroup level.
MGT 603: Business Strategy	This course provides students with a comprehensive and critical understanding of the principles, frameworks, and tools necessary for formulating and executing effective business strategies in dynamic and competitive environments. Through a combination of theoretical insights, case studies, and practical applications, students will explore various strategic concepts and analytical approaches essential for achieving sustainable competitive advantage and driving organizational success.
MGT 687: MBA Project	This course provides students with the opportunity to produce a significant, in-depth analysis of a relevant topic in business management. Students will be required to demonstrate critical knowledge and skills in formulating a research question, conducting a comprehensive literature review, designing a research methodology, analyzing, and interpreting data, and communicating research findings.
MKT601: Marketing Management	In this advanced-level course, students delve into the dynamic field of marketing management gaining a critical understanding of the intricate interplay between businesses and their marketing environments. Students will explore the intricacies of the renowned 4 Ps of marketing - product, price, place, and promotion - within the context of a rapidly evolving marketplace. Topics include identifying and measuring consumers' needs and wants, assessing the competitive environment, selecting the most appropriate customer targets, and developing marketing strategy and implementation program for an offering that satisfies consumers' needs better than the competition.
<i>Elective Courses</i>	
FIN 621: Corporate Finance	This is an advanced course in finance that deals with advanced concepts, theory, and practice of corporation finance such as the cost of capital concept, capital structure theories, dividend policy, business valuation, and mergers and acquisitions. This course will help the students to understand the theory of corporate finance and possess the needed tools to make financial decisions targeting the maximization of the firm's value.
FIN630: Block Chain & FinTech	This course is designed to offer an initial understanding of fintech, blockchain technology, and decentralized digital currencies (cryptocurrencies) such as bitcoin and the ways to apply them in their daily work from planning, and budgeting to payments and transactions. This course covers how blockchain technology is revolutionizing the financial industry through cryptocurrencies, smart contracts, and other innovative applications.

MGT620: Human Resource Management: Theory &Practice	This is an advanced course, which focuses on Theory &Practice in human resource management. This course covers human resource management, as practiced by human resource specialists in business organizations. Specific topics include external and economic influences, recruitment, selection, training and career development, promotion, performance appraisal, Compensation Management, ethics, business strategy integration, national and internal laws, international human resource management, People Analytics, Employee retention, Employee wellbeing, HRIS, Transforming Culture, Diversity, Equity and Inclusion (DEI), Hybrid Work Model, Employee skills, work and life programs, compensation and benefits, artificial intelligence (AI), machine learning (ML), HR algorithms, HR Apps. This course helps the students to have the opportunity to develop their professional skills and knowledge in managing the employees' and team.
<i>MGT 621: Business Leadership</i>	This is an advanced course which focuses on business leadership. This course covers theories, strategic leadership, leadership behavior, Leadership Development, roles, integrative, hands-on, and practical view of leadership, Leading Change, Transformational leadership, leading teams, leading change, Developing leaders and value-based approaches and functions in dynamic workplaces. This course helps the students to emphasize leadership as a force in addressing problems and issues in society.
MGT631: Business Intelligence	This is an elective course which deals with advanced analysis and reporting tools such as business intelligence (BI) applications to discover the necessary information used by an organization to make sound decisions. Topics include business intelligence framework, infrastructure, and current techniques used to extract, transform, and analyze business data, and to discover knowledge to support business decision-making.
<i>MGT632: Machine Learning Applications for Business</i>	This is an elective course which focuses on the analysis of data and improved prediction performance using machine learning approaches. Topics include various machine learning models, machine learning applications and artificial intelligence applications, including supervised learning and linear regression, classification and logistic regression, decision tree and random forest, Naïve Bayes and Support Vector machine, Unsupervised Learning, Natural Language Processing and Text Mining, Introduction to Deep Learning and Time Series Analysis and ethics in machine learning.
MKT 611: Digital Marketing	This course provides a broad scope of the digital marketing techniques needed for successful marketing campaigns in a digital economy. It covers the core concepts and principles of digital marketing, the importance of digital marketing in 21 st century, customer relationships across all digital channels, creating a digital marketing plan, advantages and limitations, and their integration in the budget.
MGT640: Women in Leadership	This course focuses on developing women's abilities to lead, influence, communicate, and persuade coworkers and teams. Topics include the role of women as social entrepreneurs and as catalyst for change, and women empowerment and leadership in Islamic society.



	This course also focuses on overcoming the unique challenges women leaders face at all levels of an organization.
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