The International Conference on Business and Digital
Technology (ICBDT2024)
Kingdom University and Euro Mid Academy
Wyndham Hotel, Bahrain

Day 1
November 27, 2024

Session 1 12:00 – 13:10

Session Chair : Dr. Shafiq Ul Rehman

Shaikha Al-Dhari	paper titled "Prediction of Employee Attrition in Bahrain's ICT Sector: The Role of Internal and External Work-Related Factors	12:00 - 12:10	University of Bahrain
Manolo L. Anto	Bridging Technology and Sustainability: Strategies for Successful Sustainable Technopreneurship	12:10 - 12:20	Kingdom University
Habeeb Ur Rahiman	Examination of Risk Management Practices & Hazard Identification Procedures: Alba Case in Bahrain	12:20 - 12:30	Kingdom University
Abdul Aziz Abdul Rahman	Examining the Future, Trends, and Innovations of Digital Payments: A Review	12:30 – 12:40	Kingdom University
Shafiq Ul Rehman	Unmasking Fake News: COVAX Reality Dataset Enrichment and BERT Mastery	12:40 – 12:50	Kingdom University
Discussion		12:50 – 13:10	20 Minutes

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Session 2 - 13:10 – 14:30
Session Chair : Dr. Rania Mohy

JOJI ABEY	Navigating the Gig Economy in the Gulf Cooperation Council: Opportunities, Challenges, and Future Prospects	13:10 – 13:20	Kingdom University
Venus Bunagan	The Influence of the Internet on Marketing Communication for Business Services	13:20 – 13:30	Kingdom University
Naji Nomran	The Impact of Electronic Government Development on Tax Payments Performance: Evidence from GCC Countries	13:30 – 13:40	Kingdom University
Zakir Hossen Shaikh	The Impact of Cryptocurrency Trading on Economic Growth in GCC Countries: An Empirical Analysis	13:40 – 13:50	Kingdom University
Abdelrhman Meero	Fintech and Green Finance: Driving Renewable Energy Growth in GCC	13:50 – 14:00	Kingdom University
Iqbal Thonse Hawaldar	Dynamics of Return and Volatility interactions between Exchange Rates and NSE Sectoral Indices: A Comparative Analysis Pre and Post COVID-19 Pandemic	14:00 – 14:10	Kingdom University
Discussion		14:10 – 14:30	20 Minutes

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Session 3 - 15:30 – 16:30
Session Chair : Dr. Venus Bunagan

Hasan Naser	Examining the Effect of Customer Satisfaction and Customer Trust on Customer Loyalty in Lebanese Hotels: Mediating Role of Perceived Corporate Reputation and Moderating Role of Value Attachment	15:30 – 15:40	Beirut Arab University
Hamed fawareh	Investigating AI-generated code on the impact on software efficiency code quality factor	15:40 – 15:50	Zarqa university
Rajasekharan Pillai K	Nudging toward consumer choices: current status and future directions	15:50 – 16:00	Manipal Academy of Higher Education
Safaa Ahmad	Understanding the role of forensic accountants in due diligence within organizations and its impact on organizational learning	16:00 – 16:10	The Hashemite University
Saad Darwish	The influence of Risk Management (RM) on Construction and its role in shaping future Project Management	16:10 – 16:20	Kingdom University
Discussion		16:20 – 16:30	20 Minutes