

## B.Sc. Business Management 2015-2016

Year 1 – First Semester				
Course Code		Course Title	Prerequisite	Credit
ENGL	103	English For Academic Purposes -1		3
GS	111	Arabic Language Skills		3
ACCT	111	Financial Accounting - I		3
MGT	102	Principles of Management		3
GS	133	History of Bahrain		3
			<b>Total</b>	<b>15</b>

Year 1 – Second Semester				
Course Code		Course Title	Prerequisite	Credit
IT	102	Introduction to Computer Application		2
ENGL	104	English for Academic Purposes - 2	ENGL101	3
LAW	106	Human Rights		2
ECON	101	Microeconomics		3
MATH	104	Mathematics for Business		3
ACCT	112	Financial Accounting - II	ACCT112	3
			<b>Total</b>	<b>16</b>

Year 2 – First Semester				
Course Code		Course Title	Prerequisite	Credit
ENGL	202	English writing for Communication	ENGL104	3
ECON	203	Macroeconomics	ECON101	3
LAW	203	Business and Company Law	MGT102	3
MKT	201	Principles of Marketing		3
QM	203	Business Statistics	MATH104	3
ACCT	213	Cost Accounting	ACCT112	3
			<b>Total</b>	<b>18</b>

Year 2 – Second Semester				
Course Code		Course Title	Prerequisite	Credit
MGT	202	Organizational Behavior	MGT102	3
MKT	202	Marketing Management	MKT201	3
FIN	210	Financial Management	ACCT112	3
MGT	213	Entrepreneurship	MGT102	3
GS	102	Creative Thinking		2
QM	204	Quantitative Methods for Business	QM203	3
			<b>Total</b>	<b>17</b>

Year 3 – First Semester				
Course Code		Course Title	Prerequisite	Credit
MGT	331	Business Decision Making	MGT202	3
MGT	301	Operations Management	QM204	3
MIS	313	Management Information System	IT102	3
<b>Associate Diploma Total Credit 75</b>				
MGT	324	Human Resource Management	MGT202	3
FIN	323	Islamic Finance & Banking	ECON203	3
MGT	315	Project Management	MGT102	3
			<b>Total</b>	<b>18</b>

Year 3 – Second Semester				
Course Code		Course Title	Prerequisite	Credit
MGT	322	International Business	MKT201	3
MGT	302	Total Quality Management	MGT102	3
MGT	317	Small Business Management	MGT202	3
MGT	323	Business Ethics	MGT102	3
RES	302	Research Methods for Business	QM204	3
			<b>Total</b>	<b>15</b>

Year 4 – First Semester				
Course Code		Course Title	Prerequisite	Credit
MGT	419	Knowledge Management	MGT324	3
MKT	403	Marketing Research	QM203	3
MGT	487	Industrial Training	84 Credit Hrs	3
XXX	4xx	Elective Course		3
XXX	4xx	Elective Course		3
			<b>Total</b>	<b>15</b>

Year 4 – Second Semester				
Course Code		Course Title	Prerequisite	Credit
MGT	424	Leadership	MGT324	3
MGT	441	Strategic Management	MGT 102 + 90Credit Hrs.	3
XXX	4xx	Elective Course		3
XXX	4xx	Elective Course		3
MGT	499	Project	RES302 + 102Credit Hrs.	3
			<b>Total</b>	<b>15</b>
			<b>Total Credit</b>	<b>129</b>

### Elective Courses Business Management (12 Hours )

Course Code		Course Title	Prerequisite	Credit
MGT	477	Bank Management	MGT102	3
MGT	437	Current Topics in Business Management	MGT301	3
MGT	433	E-Commerce	MIS313	3
MGT	435	Logistics and Supply Chain Management	MGT301	3
MGT	465	Organizational Change and Development	MGT202	3

Course Code		Course Title	Prerequisite	Credit
MGT	436	Business Planning	MGT315	3
MKT	438	Brand Management	MKT202	3
MKT	437	Consumer Behavior	MKT202	3
MKT	443	Global Marketing	MKT202	3
MKT	439	Service Marketing	MKT202	3